

# *CEPA Europe*

## *Customized Educational Programs Abroad*



# Your Goals are Our Goals ➔

➔ **Design**  
your own program

➔ **Choose** from flexible  
services and options

➔ **Experience**  
learning and living  
in different settings

➔ **Offer** students an  
affordable opportunity

➔ **Focus** on academic  
quality and cultural value

➔ **Interact** with  
the local community

➔ **Rely** on an on-site team  
for support and safety

**Go beyond study abroad!**

“CEPA Europe is a wonderful partner for North American colleges and universities, helping faculty design a variety of short-term programs in Europe for undergraduate and graduate students.

From excellent site visits, local lecturers, to student services, CEPA Europe is there to support the international initiatives of US and Canadian institutions. Uli Leibrecht has assembled a magnificent team that will take that “great idea” about a faculty-led program in Europe and make it a reality.

CEPA is small enough to be personal and still large enough to offer a broad range of services and options.”

**Dr. Jon Stauff**

Director, Center for Global Engagement  
The College of New Jersey



## Mission and Values

**Our mission** is to provide colleges and universities innovative ways to internationalize their curriculum, to help outstanding educators lead their students on study abroad programs, and to provide as many opportunities as possible for immersion.

Our goal is for students and faculty to return home with not only a meaningful, educational and cultural experience, but also a new perspective, one that goes well beyond the famous cities, the world-renowned monuments, and postcard views of Europe.

**Our values** are an important part of who we are and how we operate:

- ➔ Academic excellence and professional integrity
- ➔ Innovation, transparency and safety
- ➔ Collaboration and personal connection to customers
- ➔ Commitment, dedication and distinctive service
- ➔ Administration of high-quality study abroad programs



# Faculty-Led Programs



## Internationalize Your Curriculum

Creating a faculty-led program is a journey which begins well before you ever arrive in Europe. Understanding the different needs and experience of our faculty leaders from the very beginning helps us to fully customize type and level of support needed when designing a faculty-led program. We aim to work one-on-one with you through the entire process, offering flexible options, innovative ideas, creative suggestions resulting in a high-quality and affordable itinerary.

As your partner and local expert on-site in Europe, we are just as committed to the success of your study abroad program as you are, from the day you start planning and recruiting until the day you return home and start planning for your next program.

## Customized Services

- Tailored itineraries to compliment your course or academic area
- Arranged exclusively for your group
- Any duration and location in Europe
- Professional visits to companies, organizations and institutions
- Cultural excursions
- Guest lectures and speakers
- Local professors
- Classroom space and equipment
- Private guides for excursions and tours
- Insider tips / local expertise
- On-site orientation and coordinator
- Daily support during program
- 24/7 emergency assistance
- Accommodation and meals
- Ground transportation
- Group flights
- Insurances
- Marketing support (flyers, presentations, website)
- Pre-departure support
- Exploratory site visits

### What sets us apart? Let our partners tell you!

“We want to thank you and your WONDERFUL staff for all the work that you have done to make our European Union study tours such a success. We have worked with both competent travel agents before and good academic contacts abroad, but we have never seen any off them do what you do. You blend the academic and vocational concerns of our university with the logistical and cultural needs of groups in such an elegant way. Using CEPA has allowed us to go “worry free” – we know that we will get what we ask for, and what you promise, without exception.”

**Mark Koepke**

*Associate Director, International Programs Office, University of Wisconsin - Stevens Point*

## Destinations in Europe



Destinations and travel routes are two key elements of your program. Depending on your subject area, certain locations might be more suitable than others in terms of attractiveness to students, cultural offerings, overall costs, safety and travel time. **Talk with us about your ideas! Local expertise and resources can help you make the best choices.** With years of experience organizing faculty-led programs throughout Europe, we can offer innovative ideas to maximize your program's value.

- |                       |                        |                       |
|-----------------------|------------------------|-----------------------|
| <i>Austria</i>        | <i>Greece</i>          | <i>Russia</i>         |
| <i>Belgium</i>        | <i>Hungary</i>         | <i>Slovakia</i>       |
| <i>Bulgaria</i>       | <i>Ireland</i>         | <i>Slovenia</i>       |
| <i>Croatia</i>        | <i>Italy</i>           | <i>Spain</i>          |
| <i>Czech Republic</i> | <i>Luxembourg</i>      | <i>Sweden</i>         |
| <i>Denmark</i>        | <i>The Netherlands</i> | <i>Switzerland</i>    |
| <i>Finland</i>        | <i>Norway</i>          | <i>Turkey</i>         |
| <i>France</i>         | <i>Poland</i>          | <i>Ukraine</i>        |
| <i>Germany</i>        | <i>Portugal</i>        | <i>United Kingdom</i> |



## Programs for Individual Students

**Summer and semester programs, specially designed to meet the needs and academic goals of your students.**

We offer a range of affordable, value-added study abroad programs in cooperation with different European universities in France, Germany, Spain for individual students.

A special blend of academic courses and cultural immersion experiences with our personal approach are combined into each of our programs. Student are enrolled with universities in Europe to take classes and receive credit. A range of subjects are offered in English and/or foreign languages. Tuition, transcripts, housing, airport pick-up, meals, cultural activities & excursions and an on-site coordinator are all added to round-out the complete study abroad program.

## Internships for Students or Groups

**Gain professional, international experience.**

Through our large network of contacts in different fields, we are able to set up tailor-made internships to fit the personal interests, academic experience and career goals of your students as closely as possible. We work one-on-one with your students to arrange highly customized internship placements.

As part of our service to your students, we also include the housing arrangements, on-site coordinator, airport pick-up, permit formalities, cultural immersion/language courses and much more with every internship placement.

Internships of any duration can be arranged for students with basic foreign language skills throughout Germany and Strasbourg, in the Alsace region of France.



We actively develop new partnerships with well-established Universities in Europe, including:

- ➔ Université de Strasbourg
- ➔ Humboldt-Universität zu Berlin
- ➔ Philipps-Universität Marburg
- ➔ SRH University Heidelberg
- ➔ Universitat Autònoma de Barcelona
- ➔ University of Westminster
- ➔ University of Economics (VŠE) Prague

## Partnerships in Europe

**Develop academic exchanges with universities in Europe.**

We can help your college/university open doors to many international collaboration opportunities through our professional connections and extensive knowledge of the different higher education systems in Europe.

The possibilities are endless for your college or university. We can connect your faculty and administration with their European peers; assist with exchange agreements; facilitate partnerships at different levels; contract local faculty and courses; and arrange guest lecturers and housing for your own study abroad programs.

# CEPA Campuses in Europe

If you have ever traveled, you know that having a home base is much more comfortable than staying in hotels. We offer the option to use any of our campus facilities for your short or long-term study abroad programs. You can also use our campuses for shorter stays, combined with different lodging options in other locations throughout Europe, which we can also arrange for your program.

Choose from an 18<sup>th</sup> century French castle near the EU institutions in Strasbourg, France; an historic estate in the beautiful university town of Heidelberg, Germany; or a victorian hotel nestled in the Swiss Alp village of Engelberg, Switzerland. Each campus offers its own unique charm, not to mention a wealth of history, and offers everything needed for your study abroad group, such as: dormitory space, classrooms, computer labs, Wi-Fi, student kitchens, library, student lounge, on-site supervision, etc.



## Strasbourg, France

*The beautiful Château de Pourtalès is a 250 year old castle nestled in a magnificent park and is located near the European Parliament, the Council of Europe, the European Court of Human Rights, and the historic center of Strasbourg. Numerous outdoor and recreational facilities are nearby. The town center is within easy reach by public transportation. Strasbourg, strategically located on the Rhine River, literally at the crossroads of Europe, is a fascinating and exciting place for students to live and study. A diverse, modern and multicultural city with centuries of history, it is an important center for politics, culture, business, government, and just about anything else.*

## Heidelberg, Germany

*The beautiful art nouveau building is located in a quiet, safe residential area of Heidelberg. Listed as a national monument, the campus includes a scenic inner courtyard and garden and is close to the historic city center. If you are a college student, then Heidelberg is the place to be. After all, it's the home of Germany's oldest university and is truly a city centered around students. Situated in the beautiful Neckar River valley, the area not only possesses beauty and charm, but also significance as a center of scientific research and modern high-tech industrial companies.*

## Engelberg, Switzerland

*Built in the turn of the 19th century, the belle époque style Hotel Europe is a great location for study abroad group. The 3-star hotel offers 4-star comfort, not to mention the panoramic setting in the Alps and the quaint Swiss mountain village experience. Engelberg is located in the heart of central Switzerland, not far from Lake Lucerne and Geneva and is surrounded by majestic mountain scenery. The safety and quality of life which prevail in Switzerland, its cultural and linguistic diversity and its central location in Europe makes the country an attractive destination for students.*

## Alumni Association Programs

Internationalize your alumni charter or organization through cultural group travel programs. Your alumni members will continue to develop personally and professionally by taking part in experiential programs designed especially for them. In addition to making all logistical arrangements for your program, CEPA Europe can also arrange certificate seminars and lectures to fulfill corporate requirements for global diversity or cultural training. Alumni abroad programs encourage professional development, support lifelong learning, help alumni pursue personal research and add distinction to any resume or CV.

“Our university has worked with CEPA to develop a customized semester program as well as a multi-country Maymester program in Strasbourg, France.

The staff at CEPA is truly FANTASTIC! They are always accessible, enthusiastic, and professional. From the pre-departure orientations for students, to the planned excursions, to the housing arrangements, CEPA goes above and beyond to make sure our students have a truly unforgettable international experience.

Our students love the CEPA programs, and they RAVE about the 18<sup>th</sup> century historic castle they live in while in France.

It is a pleasure to have CEPA working with our university to further our international goals.”

**Farah Bernardino**

Director, Study Abroad Programs  
Georgia State University

“CEPA is an impressive organization that provides a unique combination of flexibility and high quality in all the programs it provides. The strategic location of CEPA’s facilities and its highly professional staff allow access to sites, to institutions, and to dignitaries that open up valuable educational opportunities for both students and faculty. Communication with CEPA is a pleasure, and I am always amazed at the dedication and joy that every one at CEPA brings to their work of conceiving, creating, and executing such a marvelous array of academic programs.”

**Dr. Michael Lastinger**  
 Assoc. Provost of International Academic Affairs  
 West Virginia University



*CEPA Europe Headquarters  
 Schloss Ingersheim*



## How to Get Started

*Whether you are a first-time faculty leader, a study abroad veteran or simply looking for a customized proposal and quote — we can take care of all your study abroad needs. We know your time is valuable and will streamline the process for you. Send us an email, give us a call or simply use our online development form to get started.*

[www.cepa-europe.com/develop.html](http://www.cepa-europe.com/develop.html)

## About CEPA Europe

Founded in 1997, CEPA Europe is a German-based educational program provider which specializes in university level academic and cultural study abroad programs.

Having worked with colleges and universities throughout the Americas, we have built a solid reputation based on our local knowledge and networks in Europe, the quality of our services and years of experience in the field of international education.

Today, we continue to serve students, faculty, colleges and universities to fulfill their international goals.

*CEPA Europe supports membership in NAESA: Association of International Educators and abides by its Code of Ethics.*

*CEPA Europe is a licensed IATA agency (The International Air Transport Association)*



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